



323.920.9884
danny@dannymartinez.com
www.dannymartinez.com

DEVELOPMENT EXPERIENCE

ALC

Los Angeles, CA
Feb 2017 - Current

PHP (OOP), MySQL, PDO, HTML5, CSS3, Mobile Ready, jQuery, normalize.css, Node.js, GULP, Google Analytics, Google Maps, Geocoding, reCaptcha, Font Awesome, Google Fonts, Shopify, Drupal, htaccess

- Manage team of graphic and web designers to create PSD/AI layouts and transform them into pixel-perfect presentation-layer nodes/elements.
Collaborate with outsourced developers, review the return of code, manage the in-house team to modify, sanitize, and implement code to complete projects.
Research and integrate new technology, security patches, and version updates to keep up with new standards.
Refine code to web applications to address the accessibility and bring all applications to ADA compliance using WCAG 2.0 guidelines.
Constructed scripts reducing and eliminating spam/bot traffic and analytics, thus reducing company costs on hosting, and assembling reliable analytics on real user data.
Created a secure and private company online project management application, terminating costs to services such as monday.com.

Perigo Welding

Los Angeles, CA
Jan 2017 - May 2017

PHP (OOP), MySQL, PDO, HTML5, CSS3, Mobile Ready, jQuery, normalize.css, reset.css, modernizr.js, respond.js, Google Analytics, Google Maps, reCaptcha, Font Awesome, Google Fonts

- Created site from "ground-up", using PHP (OOP), HTML5, CSS3, jQuery.
Installed MySQL database utilizing PDO to generate PHP objects.
Adjusted website to be mobile ready to be viewable on any screen.
Utilized SVG graphics with PNG fallback using modernizr.
Designed Print Media to be aesthetically consistent with web project.

Clairmont Camera

North Hollywood, CA
Jan 2014 - Feb 2017

PHP (OOP), MySQL, PDO, HTML5, CSS3, Mobile Ready, jQuery, normalize.css, reset.css, modernizr.js, respond.js, Google Analytics, reCaptcha, Font Awesome, Google Fonts

- Implemented Object-Oriented PHP into the site for dynamic content to improve the appearance of the site and change the theme when it was a holiday.
Installed MySQL database and custom CMS for product information, staff biographies, articles, and other relevant data, easing the update of any site.
Developed mobile-ready content to respond to all devices and screen sizes.
Optimized site photos for faster load times and fluidity of mobile devices.
Integrated social media and Open Graph data for "sharing."
Placed relevant meta-data and shema.org information for search engine placement.
Reprocessed videos to be placed on site as HTML5 video and cross-browser compliant.

DESIGN EXPERIENCE

Seraph Designs

Los Angeles, CA
Jan 2008 - Jan 2014

- Vectorized company brands/logos and optimized for print (CMYK) and web/display (RGB) for client usability.
Created brand identity graphics for paper and print media.
Collaborated with the clients to create visually appealing graphics for vehicle decals and vehicle wraps.
Networked, maintained, and printed on multiple Large Format Printers (Roland 935EX).
Sketched UI/UX mock-up in PSD to code into pixel-perfect HTML/CSS.
Managed team of decal installers for installation efficiency and minimizing installation errors.
Point-of-contact and communication for the clients to problem-solve creative ideas into digital media.
Created a system of round-of-revision and approval with clients to save time and money on reprinting and error prevention.

DEVELOPMENT SKILLS

Table with 2 columns: Skill Name and Progress (represented by dots). Skills include PHP 5 & 7, MySQL, HTML5, CSS3, Mobile Ready, JavaScript (raw), jQuery, OOP, SEO Principles, Node.js, Shopify, Drupal, Cross-Browser Compatibility, Project Management.

DEVELOPMENT EXPERIENCE

CMS, WordPress, Angular.js, SVG Graphics, Flash, minification, Obfuscation, mobile detect, reCaptcha, Analytics, GMaps, CDN, Ajax, JSON, MacOS, Windows, Linux, GULP, Bootstrap, @media-queries, Developer APIs

DESIGN SKILLS

Table with 2 columns: Skill Name and Progress (represented by dots). Skills include Photoshop, Illustrator, Dreamweaver, Premiere.

DESIGN EXPERIENCE

Adobe Creative Suite, Large Format Printing, Vectorizing Images, Color Mode Conversion, Raster vs. Vector Principles, Paper Product Design, FlexiSign, VersaWorks

EDUCATION

UCLA Bachelor of Science, Biology

LANGUAGES

Table with 2 columns: Language and Progress (represented by dots). Languages include English, Spanish.