



Danny Martinez

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DEVELOPMENT SKILLS

Table with 2 columns: Skill Name and Progress Bar. Skills include AB Testing, ADA Compliance, AngularJS, AWS, CDN, Cloud Hosting, Code Refactoring, Cross-Browser, CSS3, Custom CMS, Design Patterns, Drupal, E-Commerce, ES6/JavaScript, Fetch/AJAX, Full-Stack (LAMP), Geo Locations, GULP, HTML Microdata, HTML5, HTTP Headers, JSON, Mail Campaigning, Mobile Responsive, MongoDB, MySQL, Node.js, Object-Oriented, PHP 7.x, RESTful API, SEO, Social Media, UX/UI Design, WordPress.

EDUCATION

UCLA B.S., Biology

LANGUAGES

Table with 2 columns: Language and Progress Bar. Languages include English and Español.

PROFESSIONAL EXPERIENCE

Garbage Dream

Pomona, CA | January 2020 – Current

Lead Web Developer

- Developed entire portal system from front-end to back-end that acts as mid-ware between user-interface and corporate ERM system.
Created various custom WordPress plugins for widgets and other interactive elements on different web projects.
Installed multiple WordPress landing pages and staging sites including micro-data for SEO and aria data for visually impaired users.

Marketing Products Group

Ontario, CA | April 2019 – December 2019

Lead Web Developer

- Constituted custom Content Management System (CMS) single-handedly from ground-up, utilizing MySQL Database, Object-Oriented PHP 7.3, HTML5, CSS3, ECMAScript 6.
Established all navigation menus and content be ADA Compliant in all web applications.
Managed DNS, Email, FTP, shell accounts, MySQL databases, security and site backups.
Produced mobile responsive web applications with custom breakpoints to fit on all devices and screen orientations.
Constructed PHP scripts to generate dynamic favicons for each page of the web application.
Formed system to automatically concatenate, mangle, and minify, all HTML, scripts, and CSS for efficient load time and minimal HTTP Requests.
Constructed JavaScript functions in conjunction with AJAX to handle complex form validations, SPAM control, and dynamic UX/UI elements.
Advised on proper hardware to buy for both Ethernet and Wireless networking.
Designed and implemented security programs to protect all websites from SQL injection attacks.
Strong grasp of security principles and how they apply to E-Commerce applications.
Followed UX guidelines to build applications that are responsive/mobile compliant, cross-browser compatible and followed general web functions and standards.

Dual Language Schools

Los Angeles, CA | October 2017 – April 2019

IT Manager & Lead Developer

- Managed team of graphic and web designers in the design and coding for all of the company's digital assets such as web experience, landing pages, banner ads, infographics, whitepapers and e-books.
Collaborated with outsource developers, reviewed the return of code, and managed the in-house team to modify/sanitize/implement code to complete projects.
Built multiple HTML email templates and email distribution system for a weekly newsletter in various groups within MailChimp.
Researched and integrated new technology, security patches, and version updates to keep up with new standards.
Established all navigation menus and content be ADA Compliant in all web applications.
Constructed scripts reducing and eliminating spam/bot traffic, thus reducing company costs on hosting, and assembling reliable analytics on real user data.
Created a secure and private company online project management application, terminating costs to services such as monday.com.

Clairmont Camera

North Hollywood, CA | January 2014 – September 2017

Web Developer

- Created MySQL database to hold product information for hundreds of products including cameras, lenses, filters, and other camera equipment/accessories.
Migrated static HTML site to Object-Oriented PHP for dynamic content.
Developed mobile-ready content to respond fluidically to all devices and screen sizes.
Optimized site photos for faster load times and less server requests.
Integrated social media and Open Graph data for "sharing."
Placed relevant meta-data and shema.org information for search engine placement.
Reprocessed videos to be placed on site as HTML5 video and cross-browser compliant.